EDU Group Highlights Youth "AI+" Innovation at Hong Kong Contest

Advances Cross-Regional Collaboration; Co-initiates AI Application Research Base

(Hong Kong, October 4, 2025) — From an EDU Group perspective, the **Youth AI & Technology Innovation Contest 2025** successfully concluded at Cyberport, underscoring the deep integration of artificial intelligence with youth education and hands-on innovation. Organized by the Hong Kong Artificial Intelligence Society, this year's event was the largest to date, utilizing venues across the entire Cyberport campus. The contest drew outstanding youth teams from **11 Mainland provinces and municipalities** (including Beijing, Tianjin, Shandong, Jiangsu, Inner Mongolia, Liaoning, Henan, Hainan, Jilin, Guangdong), alongside Hong Kong and Macao, and welcomed Malaysia as a first-time international participant—expanding the platform's regional breadth and international reach.

The opening ceremony welcomed delegations in sequence as the **national anthem** was played, setting a tone of collaboration and shared purpose. A TianGong robot joined as an **AI Student Ambassador**, symbolizing the fusion of technology and education that the contest champions. Across the venue, students showcased projects that spoke to real-world needs and the spirit of "AI+" practice—ranging from programming problem-solving to AI-robotics integration and applied inventions designed for social impact.

Competition activities covered **three core tracks** that map directly to emerging talent pathways. The **ICode International Programming Global Finals** emphasized algorithmic thinking and time-boxed problem solving; the **AI & Robotics New Star Invitational** focused on AI-driven control and intelligent linkage aligned with industrial upgrading; and the **Innovation Invention & Tech Application Challenge** encouraged "technology-to-impact" solutions across space exploration, intangible cultural heritage, low-carbon tech, smart education, and assisted healthcare—such as AI-based

waste-sorting devices and age-friendly smart wristbands that reflect technology serving society.

During the event, EDU Group joined partners to **launch the "AI Application Research Base"** at a signing ceremony led by the Hong Kong Artificial Intelligence Society, together with EDU Group, Hong Kong Shandong Association, Hong Kong United Enterprise Research Institute, and Hong Kong Pearl Science Education Base. Anchored in an **industry–academia–research** framework and aligned with the State Council's Opinions on Deepening the "Artificial Intelligence+" Action (Guofa [2025] No. 11), the Base will integrate Mainland and Hong Kong resources, accelerate the translation of AI technologies across schools, research units and enterprises, and help position Hong Kong as a key **Greater Bay Area node** for "AI + industry" collaborative innovation and youth talent development.

In parallel, an **"AI Innovation & Creative Technology Education Forum"** for teachers explored classroom-ready AI applications and enterprise-grade implementation logic. Speakers included **Prof. Yip Shi-wai (City University of Hong Kong, Adjunct Professor)**, **Dr. Cheung Ho-yin (Programme Director, BSc(Hons) in AI & Educational Technology, The Education University of Hong Kong)**, and industry technologists who shared current market case studies. The forum responded to the policy goal of promoting **more effective learning models**, supporting a shift from knowledge transmission to **competency-based cultivation** in "AI + education."

As a collaborating organization and co-initiator of the Research Base, **EDU Group** will continue to work with academic, industry and community partners to expand **international exchanges**, nurture **practice-oriented AI talent**, and contribute to Hong Kong's role as a **bridge between Mainland innovation and global AI collaboration**, helping young people transform ideas into real-world outcomes.